



## **Ascendant Serves as M&A Advisor to Safe-Flo Dental Products In Sale to Crosstex International**

IRVINE, Calif., December 11, 2017 -- Ascendant Capital Markets LLC ("Ascendant") announced today the completion of the sale of its client, Safe-Flo Dental Products ("Safe-Flo") to Crosstex International, Inc., a subsidiary of Cantel Medical Corp. ("Crosstex"). Ascendant served as exclusive M&A advisor to Safe-Flo on the transaction.

Safe-Flo Dental Products is a dental products manufacturer that, through its innovative, proprietary platform, sells patented infection prevention and control products (IP&C) to dentists that helps prevent cross-contamination of bodily fluids and can be used with every patient seen in a dental office.

Crosstex, since its founding in 1953, has steadily grown to become one of the world's leading infection prevention and control (IP&C) entities, delivering products and services for patients, and other healthcare providers, which improve outcomes and help save lives. Crosstex is a recognized leader for its portfolio of Personal Protection Equipment (PPE), Dental Unit Waterline Treatments, Chemistries, Sterilization, Preventives, Nitrous-Oxide Equipment, and Single-Use Disposable products which are sold throughout the world in more than 100 countries.

Ascendant Managing Director Dr. Christopher Gayde led the Safe-Flo transaction on behalf of Ascendant in the capacity of exclusive financial advisor. As both a former practicing dentist and a current head of Ascendant's Dental Investment Banking Group, Dr. Gayde is uniquely qualified to understand the needs and concerns of dental product manufacturers and dental group owners who are contemplating a liquidity event.

"Having Dr. Gayde as our Investment Banker was crucial to getting our sale completed," said Rich Bushman, President of Safe-Flo Dental Products. "We appreciate his knowledge of the buyers in the dental field, and his ability to help us navigate the intricacies of this type of a transaction," he added.

Dr. Gayde and his team of Managing Directors at Ascendant have closed more than 300 M&A and corporate finance transactions over a broad range of industries. The Ascendant team has focused on privately owned businesses with revenues in the \$10 million to \$200 million range for M&A transactions and smaller emerging growth companies for corporate finance transactions.

Ascendant Capital Markets, LLC, based in Irvine, California, is a full-service investment banking, equity research, market making, and securities trading firm focused on public and private companies, and strategic and institutional investors. Ascendant Capital Markets is registered with the United States Securities and Exchange Commission (SEC) as a broker-dealer, and is a member of the FINRA and SIPC.

For more information, please visit [www.ascendant.com](http://www.ascendant.com) or contact Christopher Gayde, Managing Director at 949.259.4918 or Bradley J. Wilhite, Managing Partner, at 949.259.4949.

*This announcement is for informational purposes only and does not constitute a solicitation or offer to buy or sell any securities or other financial instrument or to provide any investment advice or service.*

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